



# TYLER MILLER

## COACHING PORTFOLIO

### ASSOCIATE HEAD COACH

MONTANA TECH UNIVERSITY

4-PEAT FRONTIER CONFERENCE CHAMPIONS

6 YEARS AT NCAA D1

UNIV. OF CENTRAL ARKANSAS

2014-2020



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# Tyler Miller

## BASKETBALL COACH

### CONTACT



### EDUCATION

#### **University of Central Arkansas - May 2017**

Master of Science in Instructional Technologies  
3.52 GPA in 5 semesters

#### **University of Montana Western - May 2014**

Bachelor of Science in Business Administration  
Minor in Computer Sciences  
GPA 3.78 (Magna Cum Laude)

### SKILLS

- Experience with G / F / C player development
- Breakdown Practice and Game film
- Preparation of opponent scouting reports
- Analyze & evaluate prospects + transfer portal players
- Prepare financial aid packages for prospects
- Host official/unofficial visits + recruiting events
- Knowledgeable in NAIA & NCAA compliance policies
- Travel + logistics (lodging, transportation, meals)
- Community service and campus engagement
- Fundraising events and donor/alum relations
- Monitoring student-athlete academic progress
- Preparing and managing yearly budgets
- Training, and evaluation of managers, GA's, assistant and support staff
- Social media use and graphic design
- Helps scheduling of athletic contests
- Use of data & video in opponent & self scouts
- Coordinating and promoting camps & clinics
- Camp operations and supervision

### EXPERIENCE

#### **Montana Tech University**

**August 2020 – Present**

##### **Associate Head Basketball Coach / Assistant Coach**

- Promoted to Associate Head Coach - Summer of 2025
- Most wins in school history: 29-5 record (2022-23).
- 4 straight years of 24+ win seasons (2022, 2023, 2024, 2025)
- Four-Peat Frontier Conference regular season and tournament championships (2022, 2023, 2024, 2025).
- Named Coach of the Year - Montana TechSPY's - 2024
- Helped develop and train 2 NAIA All-Americans; Conference Defensive Player of the Year; 6 All-Frontier Conference Players & the Frontier Conference Sixth Man of the Year. Caleb Bellach - schools first First-Team All-American.
- Responsible for all scouting reports and opponent breakdowns
- Have helped run the Oredigger Strength & Conditioning Program since arriving in 2020.
- Oversee all meals, hotels, and transportation assignments for the men's basketball team. I control all conference travel as well for our men's team and women's team, since we share a bus and stay at the same hotel.
- Create and design all social media graphics/posts for the Orediggers Twitter and Instagram pages.

#### **University of Central Arkansas**

**June 2017 - July 2020**

##### **Assistant Basketball Coach**

- Most NCAA Division 1 wins in UCA History with 18 (2017-18 season).
- ESPN Top 100 Recruiting Class for NCAA Division 1 (#94) in 2018-19.
- Trained & managed new Directors of Basketball Operations (2017-18 & 2019-20).
- Responsible for Post and Wing Player Development & helped send 5 UCA players overseas to play professionally.
- Ran strength and conditioning programs for MBB & WBB (2019-2020).
- Serve as mentor to athletes, helping resolve academic and non-academic issues. Monitor and counsel student-athletes regarding academic progress, etc.
- Trained & managed new Directors of Basketball Operations (2017-18 & 2019-20).
- Responsible for assigned scouting reports on opponents.
- Took care of all game film exchanges with opponents and Synergy uploads.



# Tyler Miller

## BASKETBALL COACH

### PLAYING EXPERIENCE

#### University of Montana Western 2011-2014

- 3 year starter
- 67 wins in my career
- Team Captain - JR & SR year
- Over 770 + points scored
- Over 380 + rebounds
- NAIA Final 8 finish
- 2x Final 16's appearances
- 2012 Frontier Conference Championship
- 2x NAIA Scholar Athlete
- 3x Frontier Conference Academic Team

#### Western State Colorado University 2009-10

- All-Freshman Team RMAC
- Started 9 games
- Averaged 7 points a game
- Academic All-RMAC Team



### EXPERIENCE

#### University of Central Arkansas

**June 2014 – June 2017**

#### Director of Basketball Operations

- Manage daily operations of basketball program; ensure compliance with NCAA and Southland Conference rules and regulations.
- Attend all home games, manage all game logistics. Attended all road games, manage travel, hotel, meals, and shoot-around logistics; Set up team practice and assist with practice management (filming, charting drills, etc.)
- Provide executive level administrative support for the Head Coach and general administrative support for 3 assistant coaches, including but not limited to, manage calendars, submit expense reimbursements, respond to routine correspondence. Manage team of student managers.
- Coordinate all coaches travel (e.g., recruiting, convention, etc) and prospective student-athlete travel (visits); organize prospective student-athlete correspondence and schedule official and unofficial visits.
- Manage recruiting database, film exchange platform, and all other software platforms.
- Organize all program scheduling including practice scheduling, game scheduling, team events, and opponent practice teams.
- Manage/write all program communication (e.g., alumni newsletters, social media, respond to general program correspondence, etc.)
- Serve as a liaison to Center for Student Athlete Success, Communications Office, Finance Office, Ticket Office, Facilities, Operations, Equipment, UCA Purple Circle & Conway Community Service Connections.
- Assist the Head Coach with budget management and monitor expenses; plus, other assigned duties.

### PROFESSIONAL DEVELOPMENT

- Content creator on Coachtube.com.
- I create basketball-related material that helps further develop my coaching skills while also assisting other coaches with their pursuit of enhancing their basketball coaching knowledge.



# Tyler Miller

## BASKETBALL COACH

### REFERENCES

#### AAU BASKETBALL COACHING EXPERIENCE

- Select Basketball Teams (Boise, ID) and Josh Huestis Elite range from 14U-17U and will compete in tournaments in April, May, and July. Though the NCAA-certified events are constantly changing, they are a big focus of our season. This past season was with Josh Huestis Elite.
- The spring is designed to further a player's development and prepare them for the summer. Players and families may start the spring a little unsure of the competitive levels that are beyond their local area but will finish the spring with a much better idea of what competition looks like across the nation and will be better prepared to improve their game.
- The summer is designed to further a player's development and their knowledge of the college recruiting process. The younger teams will get an incredible experience traveling like a college program and learning the recruiting process. Older teams will start to take big steps toward their college recruiting, especially the 16U and 17U teams, which will typically compete in the top pools of all the tournaments we compete in.
- Additionally, players will finish the basketball season knowing that playing for a Select team gives them the best chance to improve their game and get the most college recruiting exposure available. In fact, Select Basketball will create new opportunities that may not be available with other programs.



# COACHING PHILOSOPHY

# Coaching Philosophy

Experience is the world's greatest teacher. I try to strive to be the best mentor and leader for our student-athletes by holding myself accountable to these basic tenets that have become my philosophy.

1. **Humility** – it is important to be aware of your strengths and weaknesses. Be sure to not take yourself too seriously, but take extreme ownership of every facet of your life, even when constructive criticisms are passed on to you.
2. **Passion** – without passion, there is no joy. Your passion to succeed in life should drive you forward from everything to competing on the court, getting your degree, and becoming a successful member of society.
3. **Commitment** – to the basketball family and the institution to give your best effort at all times on and off the court, and also put the team above personal success.
4. **Loyalty** – a strong sense of devotion and responsibility to your teammates and unwavering mindset to protect each other and the team concept from outside influences.
5. **Service** – a true leader will seek to build relationships through their service to their community. The sign of a person's character is how he treats people that can't do anything for themselves. There is no more powerful way to gain trust than to serve.
6. **Unselfishness** – willingness to give of yourself to enable the team to be successful, and accepting your assigned role in the program. If you're too big to do something little, then one day you may be too small to do something big.
7. **Discipline** – do the right thing at all times regardless if anyone is watching or notices. Our standards are set high, and we are to embrace them and strive to live up to those standards.
8. **Gratitude** – “Please & Thank You”. These are the small things, but they have a significant impact. They are the gateway to an attitude of gratitude. Being grateful will eliminate negativity and foster a positive environment in the face of adversity.
9. **Love** – a genuine, compassionate, deep caring for one another's well-being. We are a family and families love each member unconditionally.
10. **Perspective** – enjoy the game of basketball, but remember it is only a game. There are more important things in life than basketball. Keep in mind life is much bigger than a game. Don't let this sport consume you.
11. **Preparation** – there is an old Latin phrase that goes “Amat Victoria Curam”, which is translated to “Victory Loves Preparation”. Preparation is a major key in life, because proper planning prevents poor performance. Our players will learn how to prepare physically, mentally, and emotionally every day.
  - Physical = treatment, nutrition, rhythm, stretching
  - Mental = visualize, study, contemplate, believe
  - Emotional = enthusiasm, optimism, clear mind
12. **Dream** – have a vision, set goals to constantly be striving towards. Think big! We do not want to limit ourselves, but work consistently toward achieving great things.
13. **Unity** – the secret sauce for success. A united front means no weak links in the chain. A team defined in unity can propel itself through tough games and tough times, and from that can come extraordinary outcomes.

I will make sure the program is built on the foundation that every player, coach, and person involved will be essential to our success. Even though we may have different roles, no member of the program is more or less important than another. I will be sure to push all associated with the program to improve each day; I will hold them accountable to the commitments they make; I will always put the overall team ahead of the individual.

# 25 Words To Live By Philosophy

## 25 Words Every Player Should Know

- **TRUTH** – The ultimate “must have” for personal and team; success without it we’ll live in the world of frustration and regret.
- **ACTION** – The only way to get there is to start now.
- **INTENTIONAL** – What I do on purpose to fulfill my purpose.
- **PREPERATION** – I have to be there before I get there.
- **ACCOUNTABILITY** – My word to the team that I will understand, execute, and hold myself to all I must do to contribute to the successful completion of our goal.
- **TRUST** – The glue that holds the connection together in order to succeed.
- **SACRIFICE** – Giving up something that may be best for you but not what’s best for the team.
- **DISCIPLINE** – The focused mindset that gets me past mad, sad, and hard.
- **COMMITMENT** – The strength of my word, the back of my teammate, and the best interest of my team in mind at all times.
- **BELIEF** – The power created inside of me from the work, thought, research, and preparation I put in behind it.
- **UNREQUIRED** – The work that others don’t see, don’t think about, and won’t do that I must make a priority.
- **CHOICES** – If I listen to the right voices, I tend to make the right choices.
- **CIRCLES** – The people I allow in to impact my future and the person I become.
- **COMPETITION** – A “given” of I am pursuing greatness; something I must be prepared for and willing to do every day.
- **PASSION** – That pull inside of me that comes from the love I have for something; the emotion that pushes me past the impossible.
- **HABITS** – The good ones are the most powerful and most needed; they are hard to create and difficult to break.
- **URGENCY** – Now wins more often than tomorrow.
- **STANDARDS** – The level of expectation I put on myself, my teammates, and the team; the measurement for filling my capability gap.
- **COURAGE** – The strength that comes from knowing I have done all I can to take that unknown or uncomfortable step.
- **CURIOSITY** – Knowing that I don’t know what I need in order to get me where I want to go.
- **RESPECT** – Giving it keeps me humble; getting it requires earning it.
- **ADJUSTMENT** – Darn, it ain’t working!; The “different” next step I must take to achieve my goal.
- **HUMILITY** – Makes me open and available to keep learning; I don’t know it at all.
- **INVESTMENT** – All the big and little things I do now that may not reap a benefit today but will add up to create the opportunity for success tomorrow.
- **TALENT** – Overrated, unless we add an e and a d; in my world the e and the d stand for “extra dimension.”

# Philosophy On Mistakes

## Tolerable Mistakes:

- Missed (good) shots
- Physical errors
  - Quickness
  - Size
  - Speed
  - Dribble off foot
  - Etc.
- Certain passes – long court, backdoor, etc.
- Getting Caught In Certain Screens
- Dribble Penetration (At Times Getting Beat)

## Non-Tolerable Mistakes:

- Lack of Hustle
  - D-Trans, Jump To Ball, Split Line On Weak Side, Loose Balls, Attempting To Box Out
- 3 thru 5 always attempt to offensive rebound
- 1 thru 5 always attempt to defensive rebound
- Post feeds above the foul line
- Post man not rolling hard to the tip of the rim
- Not sharing the ball when someone has a better opportunity
- V-back on rotation
- Poor listener
- Poor communicator
- Failing to carry out an assignment

## Mistakes That Lead To Termination:

- Lack of effort for consistent amount of time
  - Classroom, Court, ETC
- Bad attitude
  - Complain, Gossip, Bad Teammate, Off Court Issues, Not Coachable
- Lack of commitment to the family (team)
  - Don't work on your game
  - You take, but don't give
  - An "All About Me" mentality

**CULTURE  
IS  
EVERYTHING**

# Culture Is Everything

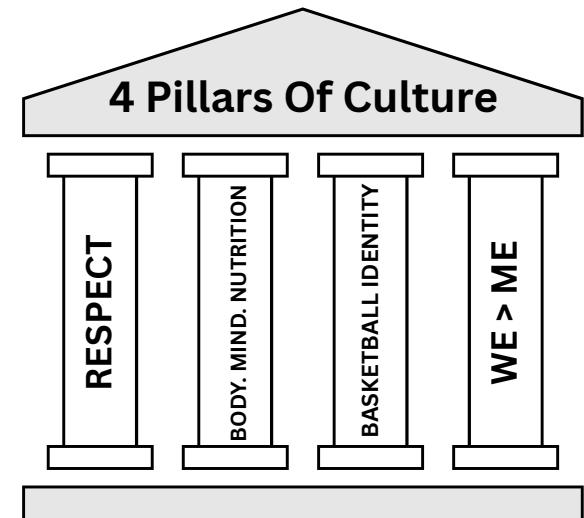
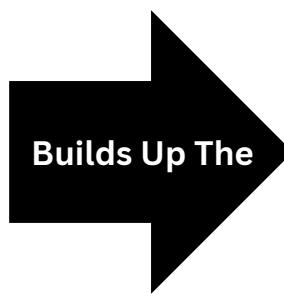
There is nothing more important than culture within a team or organization. Culture is an identity, which shares the purpose, goals, attitude, values, practices, and habits of a team. A team's culture can drive their expectations and beliefs; expectations and beliefs can drive their behavior; behavior drives habits; and habits can create future successes. Talent is obviously very important, no doubt in that. The old saying of "It ain't about the X's and O's, it's about the Jimmy and Joes" has a lot of truth in that... however, talent without character, positives attitudes, and work ethic, cannot be a part of the program.

I have been lucky to work in two great programs under two great head coaches with my time spent at Central Arkansas and Montana Tech. One thing that was a common aspect was both coaches I worked under both had the same motto of "The greatest sin a coach can make is to let a player slide by." Winning games is secondary to culture. Culture is a lot like the roots of a great fruit tree. If the roots are neglected by only focusing on the fruit (results), then the roots will die out, and consequently, the fruit will eventually disappear, and the whole tree could eventually become rotted out and perish.

I firmly believe that with the right culture your basketball program can achieve similar successes that I recently experienced and help build at UCA and Montana Tech. Again, I wish to emphasize that success is not exclusively a positive win-loss record. Success, as I would best define it as, is reaching one's potential as a student, teammate, member of the campus community, and athlete. I want my student-athletes to always remember they offer the world more than just being a "Ball Player". Another little motto I have always lived by is telling our players that they are never bigger than the little things (keeping locker cleaned, throw away trash, being on time, etc.). Because if they think they are bigger than the little things, they will eventually be hit with the hard reality, that one day they may be too little to do something big.

With the culture being highly invested in building off the court identities, coaches need to have their team culture identity be present and evident to the supporters around the campus and community. The question is always asked to head coaches, "What do you want to be known for as a program?" We will be defined by the following characteristics:

- Teamwork
- Preparation
- Relentless effort
- Discipline
- Accountability
- Blue-collar work ethic



# 4 Pillars Of Culture

## Respect:

- A feeling of deep admiration for someone or something elicited by their abilities, qualities, or achievements. Respect isn't something which is said, it is something which is acted upon. Respect is earned and worked on daily. Respect is not only something you have for others, but also for yourself and everyone of whom you come into contact with daily.
- **Punctuality** - The act of being on time for my responsibilities throughout the day.
- **Effort** - When I give 100% it shows that I not only respect those people who are coaching me; but I have great respect for myself and my own goals. When I give 100% effort daily it also is a simple way of thanking everyone who got me to this point of where I am at and no one has gotten to this point doing it by themselves.
- **Appreciation** - I am thankful for the opportunity which is presented to me. I will show I am thankful via my attitude of gratitude. Realizing those people around me are only here to help me become the best version of me as possible.

## Body, Mind, Nutrition:

- My body, my mind, and my nutrition is paramount for my success daily. If I don't take care of all of these daily, I will never find success in my role on the team, or at the next level.
- **Body** - Strength and conditioning and training room. I will attack both of these daily to my upmost efforts. My body needs stress, rest, and recovery. If I do not give my full efforts towards my lifts and conditioning, my body will never be where it needs to be in order to perform at a high level. I will use the training room daily for recovery efforts to maintain a healthy body - I won't wait until something goes wrong.
- **Mind** - I will take great care of my mind. I will be aware of what flows into it, and what comes out of it. I will take time to utilize all resources which I have available to me in order to have the best mental landscape possible in order to not only perform as a basketball player, but also be the best person I can possibly be.
- **Nutrition** - I will never be able to attain my goals or complete my role on the team without being properly fueled to do so. I will make every attempt daily to eat and drink the things I need to drink, not just the things I want to eat and drink. I will listen to my dietitian fully, and fuel with the things which I am asked to fuel with. Nothing will ever replace a whole foods approach to nutrition, any supplements will be run through the dietitian fully before I ingest them.

# 4 Pillars Of Culture

## **Basketball Identity:**

- I will attack each day like we are in overtime of our conference title game. I will be blue collar - I will be relentless in the pursuit of success. I will be the gold standard - most detailed player in the conference; maybe even the country. My work ethic will differentiate me from every other player. I will push my teammates to do so as well so the collective group has an uncommon work ethic striving to achieve our goals.
- **Practice** - Every play, every day. Every second matters and every second will be measured. I will build necessary habits through my actions in practice for us to have success in games.
- **Offense** - Great spacing - sprint to the proper spot and win your race down the court, 3 passes and a paint touch - relentless at attacking the paint/rim to collapse the defense and make the right play for our team, pin our ears back and ruthlessly attack the offensive glass with strong moves on every shot. We will be the best offensive rebounding team in our conference.
- **Defense** - Relentless pressure; we will not dictate the action on defense through our pressure and forcing teams to be uncomfortable... We will be a team of multiple efforts who plays for 94 feet, we will be the best communicating team in the conference, and we will all speak the same language... We will be early and loud in all of our talk to help our teammates, we will be disruptive with our multiple defenses through active hands, great ball pressure and limiting the paint touches of the other team to under 10 - we will contest all shots.

## **We > Me:**

- We will do whatever is necessary for our basketball program to be successful... It is understood that individual goals cannot be reached without the help of others and our team winning... Winning big will lead to success for all parties involved.
- Always us, all the time... We will represent our program by wearing only our school's gear, logos, colors anytime we are doing team functions. We will work out in the gym and weight room and look like a team. When we travel on the road, we will wear team gear that is handed out by the coaching staff, or from school bookstore, etc. We will maintain our gear in an orderly fashion in the locker room out of respect for our fellow players.
- **Unselfishness** - Everyone has individual goals and aspirations; we understand that the best way to achieve these individual goals is through a team setting where we rely on one another... As an individual I can do my job and carry out my responsibilities much better with others involved... I will make sure that others are involved and I expect the same from my teammates. If others are not being unselfish, I will call them out to make sure that we have the best team we can have... I will be loud and communicate for our team in practice and games.
- **Game Responsibilities** - I will do whatever is asked of me each game for us to win... I understand that my responsibility could change from game to game but I will carry out my responsibility for the team... I understand that my selfish desires must fit into the team dynamic and doing what is necessary for our program to win... by us winning, we will all be more successful.

# SELLING MYSELF AS YOUR HEAD COACH



## Coaching Style

I like to preach the value of our system. We have three systems that we build: offensive, defensive, and communication. Offensive and defensive systems may change from year to year, especially in terms of the X's and O's, but this however does not change the foundation of each, and this results into an exciting brand of basketball.

On offense we will always adapt to play to our team's strengths. However, I tend to look for our teams to largely push for easy baskets, turn turnovers into points, and playing inside-out, meaning we try to play through the post and get to the paint as much as possible through drives and post passing. If nothing is there we look for kick outs to the perimeter for open shots since the defense more than likely will collapse down. I value spacing, execution, shot selection, and role definition.

Defense is where I believe I can help teams make a huge jump. Just like offense, I tend to look at the best options and strategy that fit the team's strengths based of quickness, sizes, and lengths to cover the floor. I believe it's important to always have a tough man-to-man defense installed every year. Whether it is a tight pressure, pack line, or 5-man switch. Defense is all about pride and effort. When it comes to zones, it differs a lot on who we play too. If we play a team who is better offensively off the dribble, or maybe a team doesn't shoot as well from the perimeter, it's good to throw some zones in. I have experience in many types of zones, and they differ from 2-3, 1-3-1, point drop, amoebas, match ups, and 1-2-2.

Everything we will do as a program will revolve around these 4 elements:

- Be great defensively
- Not turning the ball over
- Taking great shots
- Winning the hustle plays

MT Tech Conf. Stats	2020-21	2021-22	2022-23	2023-24	2024-25
Scoring Defense	2 <sup>nd</sup> = 73.8	2 <sup>nd</sup> = 67.9	2 <sup>nd</sup> = 72.2	1 <sup>st</sup> = 64.0	1 <sup>st</sup> = 61.9 &
Scoring Margin	3 <sup>rd</sup> = + 1.2	2 <sup>nd</sup> = +7.3	1 <sup>st</sup> = +9.3	1 <sup>st</sup> = +15.1	1 <sup>st</sup> = 10.1
FG% Offense	2 <sup>nd</sup> = 47.0%	3 <sup>rd</sup> = 47.5% ^	2 <sup>nd</sup> = 46.6%	2 <sup>nd</sup> = 48.3	3 <sup>rd</sup> = 46.9
Assists	2 <sup>nd</sup> = 13.5	4 <sup>th</sup> = 11.2	5 <sup>th</sup> = 11.3	1 <sup>st</sup> = 14.1	3 <sup>rd</sup> = 12.4
Steals	1 <sup>st</sup> = 6.75	3 <sup>rd</sup> = 6.0	5 <sup>th</sup> = 5.0	6 <sup>th</sup> = 5.3	2 <sup>nd</sup> = 6.6
Turnover Margin	6 <sup>th</sup> = - 0.96	4 <sup>th</sup> = 1.8	1 <sup>st</sup> = 1.7 \$	2 <sup>nd</sup> = -0.2	2 <sup>nd</sup> = -0.2
Assist/TO Ratio	6 <sup>th</sup> = - 0.85	4 <sup>th</sup> = 1.1	1 <sup>st</sup> = 1.5	1 <sup>st</sup> = 1.5	2 <sup>nd</sup> = 2.6

**Λ** Led conference in 3PT = 38.9% (21-22)

**\$** Led the nation in NAIA for least amount of turnovers per game (7.9/game)

**&** Top 5 overall in all NAIA in points allowed per game (5<sup>th</sup> / 62.7 ppg)

## Selling Myself On Winning

There is no truer statement than, “Winning cures all,” especially when it comes to recruiting and what schools can offer to potential student athletes.

Recruiting and winning go hand-in-hand. It’s easier to sell the idea to prospects and families that their child will experience a great college athletic experience, however this doesn’t last season to season. Winning and having great records year in and year out show to parents and recruits, that you know what you are doing. You aren’t selling a fairy tale or dream, you’re actually selling facts.

Winning Cures All:

- vs ranked opponents
- win the conference
- win in post-season play
- win the games you’re supposed to

With winning comes other issues that you have to worry as a head coach, and that is you can’t become a “Yes Man”. Great coaches know that in order to focus their time on game and practice preparations you must learn to say no to many outside requests.

You as a head coach can’t make everyone happy who tries to come through your office door. To do the job of head coach well, you won’t have time to accept every invite or request that is brought to your desk. You’d like to go to every PSA, you’d like to watch every recruit’s highlight tape who emails you, you’d like to go do every community service act in your town/city, and many other things that come up. You as a head coach must prioritize and not get tied up with issues that won’t help you win or sign top recruits and keep a winning tradition alive.

## Selling Myself On Developing Players

Keeping track of the “Before and After” of your players:

- Physical measurements
- Weight gains and losses
- Statistical improvements
- Winning improvements
- Academic improvements

As a head coach with your staff, take the time and responsibility to track and maintain these records for each areas of your program. When you have this data recorded, it is easier to go out and recruit to build your team with the right “missing pieces”.

When your program has proven records of success, it seems a lot easier for players to buy in more quickly. Players tend to not fight discipline as much because they know the proof is in the pudding so to say. With proof of past success, they players will follow your direction when you have that proven background of being a great coach whose players improve.

## Selling Myself On Simple, Proven Strategy

To sell, you need to have a plan. You need a detailed vision for prospects to buy into.

No great coach will go into a season with the mind set of, “we need to win a bunch of games”. A great coach will have 4-5 key game statistics and intangibles, knowing if their team can do A, B, and C. Like a business statement, proven plans must be crystal clear for current players, as well as for future recruits to know what kind of program we are.

Another way to sell the simple and proven strategy is to be a key analytic savant. Data is priceless, and players want to see clear and concrete evidence.

Examples:

- Individual stats - Tommy increased his 3FG% from 35.2% to 41.4%.
- Weight room - Dennis increased his bench and squat over 20% in a year.
- Team stats - We went from 13 turnovers per game to 9.5 turnovers per game in one year.
- Academics - Our team went from a 2.75 GPA to a 3.13 GPA in one year.
- Opportunities - 55 of our 82 points per game are graduating this year.

**All in all - Never settle for past achievements. Always be planning for your next big accomplishment.**

## Selling A Genuine Personality

The best recruiters can talk to anyone at any time about anything. They can blend into any situation, walk into home visits or gyms from the Beverly Hills area to Jamaica Queens, to the ranches of Montana, to the hills of Appalachia, from Compton to the Hamptons, from Phoenix to Philly, and try to blend in like the favorite uncle or cousin. Not everyone has that specific skill, but those who do can and will succeed greatly in this profession.

Some coaches are nerdy but technical geniuses. Some coaches can do every aspect of scouting and play scheming, but may have no personality. Some coaches may not even be good at anything really when it comes to coaching, but have been able to keep and even save their jobs based on recruiting. Like the old expression goes in coaching, “ It ain’t about the X’s and O’s, it’s about the Jimmy’s and Joe’s.”

If you are able to be genuine in your recruiting and being able to sign top recruits at your level, then the game planning and scouting opponents should be, not a breeze, but maybe a crisp wind.

The last thing when it comes to recruiting is that not everything needs to be about basketball. These players of yours are kids. They need time to be students. Have social lives. Live the college experience. If you can relay to them, that when we are in the gym, weight room, film sessions, etc. that is the time we do these tasks. When it is the off-season, let them have the weekends to go hunt, fish, go to a concert, go to a pro sporting event... when you give them some freedom, they won’t have to feel as if college basketball is literally 24/7/365. Plus it’s always good for you and your staff to have a social life, enjoy a round of golf every now and then, go and spend time with their loved ones and kids on family trips.

## Selling Qualities Of A Successful Head Coach

- They learn from every coach they have ever been around and/or have worked for
- They are great communicators
- They aren't caught off guard
- They demand discipline
- Their teams don't quit or back down if down in games
- They hold players accountable on the court and in the classroom
- They know how to move on appropriately after losses/setbacks
- Their practices are tough but fair; and no time wasting drills
- They expect their players to graduate
- They enjoy the grind and hustle of coaching
- They know how to manage their staff and managers
- They attack issues head on
- They know that they are mainly judged on their win-loss column record, but understand how they can do many other tasks that make them a great coach and mentor for his players.
- They are organized and punctual when it comes to running their program... keeping a well organized planner, office, and program can be great way to show that sometimes when the wins aren't there at the time, however it does show that you are the right man for the job going into the future
- Is a master of marketing 24 / 7 / 365
- Has an ability to create a parental role in their current players and future players life
- Has the ability to put on a show in order to market their program and the school itself
- Has the ability to do talent and skill evaluations without solely relying on rankings or scouting reports
- He must have strong relationships with the HS & JUCO coaches and programs that are within 6-8 hours of their town/city.

## Keys To Future Success

- You must value the "Little Things" well.
- You must be willing to sacrifice self for the good of all.
- You must be willing to raise your effort and intensity on a day to day basis.
- You must embrace your role and consciously purpose to do it at a high rate of success.
- You must self-correct and accept criticism in the intent that it is meant. DO NOT BE SO SENSITIVE.
- You must communicate at all times about everything. Offense and defensive things you see that will work. Recognizing a "slump" in the game and having a plan to get out of it.
- You must start thinking, believing, and acting like a champion. Quick settling for mediocrity.

# COACHING STAFF MANAGEMENT



## How I Would Manage My Staff

The best way for me to manage my future staff, is to first hire assistant coaches that I know and trust to help run the program. I need assistant's that I know will be loyal, hard-working, and most of all master their craft. One of the best pieces of advice I ever received was, "Be the type of assistant you'd want to have on your staff if you were ever head coach."

The factor that separates great coaches from sub-par coaches is their ability to manage their staff and their ability to discipline and manage their team. When you put a group of highly-competitive and talented people together, you need a great manager to keep them working together, motivated and to keep them team-oriented. It's the toughest part of the job, and one aspect not every head coach is prepared for.

How a head coach should manage his staff:

- Manage the staff and player chemistry
- Keep staff and players focused on TEAM GOALS
- Keep staff involved, have them take responsibility in at least one major aspect of the program - This could be anything from daily operations, managing team meals and travel, have your assistants take on scouts of opponents, locker room and equipment up keep, BLOB & SLOB Plays, etc.
- Keep staff and players motivated
- Not afraid to discipline players or staff

"If you hire people who are smaller than you are, we shall become a company of dwarfs. If, on the other hand, you hire people who are bigger than you are, we shall become a company of giants."

-- David Ogilvy.

# How I Want My Assistants To Work Under Me

The best way to describe of how to be an efficient assistant coach is to be the type of assistant you would want to have on your staff if you were a head coach.

**Some tips and tricks I live by as an assistant are:**

- Listen twice as much (or more), than you speak.
- Understand and teach the game thoroughly. Know how to attack opponents weaknesses, win with the players have, teach fundamentals and research the best drills to prepare your position group.
- Make sure I am a consistent monitor of their academic progresses.
- Be organized, punctual, and a good leader. Players will tend to mirror the types of assistant coaches they are around.
- Remember - you are always representing your boss and university. Be smart and aware of your actions in public areas.
- Nothing is ever beneath me; Have a “all hands on deck” mentality. Sweeping the court, help picking up the locker room, helping do laundry, and other little tasks that other may overlook. Remember, if you are too big for the little things, then one day you may be too little to do something big.
- Believe in who you work for. There must be belief, loyalty, and trust in your boss for a program to have success. This even includes never doubting the head coach in front of the players and other staff members.
- Be consistent in disciplining players. The biggest mistake coaches can do is let players slide by. If you have different standards for certain players, this is one of the first steps to losing control of the team.
- Recruit, Recruit, Recruit! - Text, calls, send mail outs, and personal visits. Make sure you build relationships with parents and guardians. When it comes to social media be sure to represent and promote everyone. Nowadays, with the transfer portal, you need to make sure you recruit your current players just as much as new prospects and transfers.
- Be sure to have thorough and detailed scouting reports and personnel sheets for your head coach and staff members. They should know the ins & outs of your opponent as if they did the scout themselves.

Not everyday is the same in college basketball, but there are tasks you must complete either by your initiative or ordered by your head coach. Some of these tasks could be:

- Gatekeeping - Screening calls and visitors; limit direct interactions with head coach.
- Class checks - Making sure the at-risk players on your team are going to class.
- Paperwork compliance - Travel, recruiting, and other types of receipts and PO's that show you are using program money and funds for exactly that.
- Campus liaison - visit housing offices, athletic academic services, financial aid, and other sectors on campus to make sure things are currently up to date on your student-athletes. This is more of a 2-3x a month activity.
- Doing player role workouts - best is to do 25-35 minute position based. Make sure guards get a lot of cone and skill work off the dribble for shots, work on finishing packages, and getting inside-outside style shots. Bigs depending on style of play (Inside Post Play or Pick & Pop Big), be sure to work on their strengths, with about 5-10 minutes on weaknesses.
- Keeping facilities and offices as clean and presentable as possible.

Remember, Starbucks spends more money on training than advertising, so be sure to take the time to train yourself throughout the year to be the best assistant possible.

# PROGRAM MANAGEMENT

# Program Management

Going off the previous section on my coaching philosophy, the program management and development is an extension of how I coach. Relationships and communication are pivotal to our program. Investing time and energy into the lives of our players and staff is very crucial. I want my team to perform at their best out of love and respect rather than disdain and fear of consequences. Athletics can be very emotional at times, and holding a team member accountable in an austere manner is necessary. But if the bond is strong between players and coaches, once a confrontation is over, it's forgotten, as the players know that I have their best interests at heart.

I believe positive reinforcement is the vital key to trust, growth and confidence. As the adage goes, "Catch them being good." I always try to applaud, recognize, and/or reward players, and would do the same for staff members effort. Elevate our teams by regularly pointing out their strengths and accomplishments to help build belief and self-confidence. I like to use the analogy of "Making a Sandwich" when it comes to constructive criticisms for teaching moments. Never point to a negative without pointing to a positive first (1st slice of bread). Hit them with the constructive criticisms after a positive point has been made (the main ingredients of the sandwich), and then finish your points with either another positive remark, positive joke to get a smile, or another self confidence booster (2nd slice of bread).

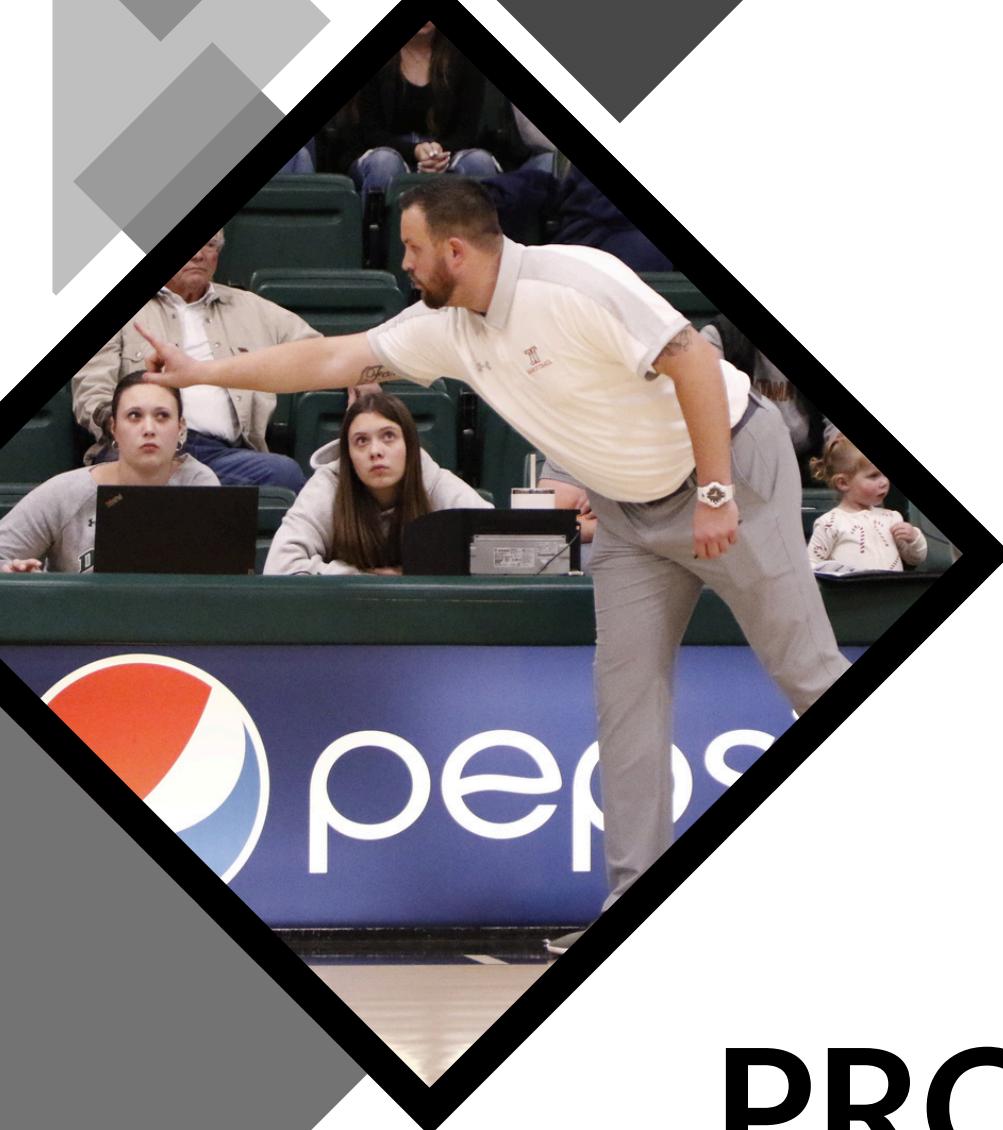
# Leadership Council

I am a big proponent of empowering leaders on the team. When players care about the program as much as the coaching staff does, then that's when special teams are built. I tend to believe that without ownership players won't invest like is required. At Montana Tech, we would have our seniors and any other nominated players form a leadership council that we as a staff would utilize as a great resource. As a solitary leader it is difficult to make good decisions if the information to base a decision is poor. That's why having the leadership council provided us with the pulse of the team, both mentally and physically. We would delegate to the leadership council some of the less important items at times too... preferably team meal plans, gear designs, etc. so that way they feel empowered.

# Character Coach

At least one day a week, I'd like to try and take 10-20 minutes to talk to our guys about life topics and ways to grow that doesn't have anything to do with basketball. I want to make our players great men. I want them to be proud and honorable husbands, and fathers after they move on from college. Sometimes as a coach you get young men who haven't had a great male role model in their lives consistently. So why not make them the men who can impact the next generation of young boys who need positive male role models.

Usually most exercises can be anything from discussions and/or worksheets that the team can over and discuss in a safe environment. Sometimes I may take them out to learn a new skill, or maybe something like jumping a car battery, or even learning how to cook a solid home cooked meal for themselves and/or a significant other. Sometimes its good just to talk about life, and not always basketball.



# PROGRAM DEVELOPMENT

# Program Development

The game of basketball has evolved over the decades for the better. Skill, the ability to pass, dribble, and shoot, is now at a premium. During the offseason, I like to set goals for each individual player and devise and demonstrate a skill development plan to enhance their talents and strengthen their weaknesses. I like to focus on game scenarios, game shots, and game speeds. I am a very passionate about developing our players to reach their potential. During the season we dedicate time each practice for at least 20-25 minutes of skill development. Film is also an invaluable resource to teach and develop. Our team will regularly hold team and individual film sessions to show what each player is doing well and where improvement can be made. The weight room is vitally important for our players building up their bodies, and also developing good injury prevention practices.

# Strength Training and Conditioning

The strength and conditioning program is critical to our program's success. We take pride in being the toughest and best conditioned team in the conference. We will customize our strength program in the offseason to address the needs of each individual player. Some players will need to build muscle mass, while others may focus on lean muscle and explosiveness. During the in-season we strive to maintain at least 85-90% of our max strength levels throughout the year. Being in love with the weight room can help develop a mental edge, a physical confidence that translates to on-floor production. We will utilize cutting edge injury prevention exercises and balance enhancement. Additionally, I will provide guidance, data, and studies to our team regarding nutrition and adequate rest and recovery.

- Off-season = 4 days/week (MTRF)
- Pre-season = 3 days/week (MWF last 2 weeks before 1st game)
- In-season = 2 days/week (MT)

# Practice Philosophy

Practice is where the games are won. All practice sessions, whether on the floor or in the film room have a purpose., a design, and are detail oriented. Every practice plan is created to teach our team how to play "winning" basketball. We will have intense practices and will rarely ever eclipse two hours in time. I will use the whole-part-whole teaching method and always emphasize fundamentals. We will practice with an edge and improve each day. In short, we will practice like we play: hard, smart, and together.

During the season, a typical work week will be broken up in a manner similar to this (obviously days would look different if game days are Wed. & Sat. or Fri. & Sat.):

- Monday = our day; we watch film, add new wrinkles, correct mistakes; build confidence.
- Tuesday = competition; every drill has a winner and something on the line; players compete for pride and playing time.
- Wednesday = preparation; watch opponent film; create drills implementing our offensive game plan; pay close attention to detail on our defensive game plan.
- Thursday = Game day; watch film then we walkthrough
- Friday = A condensed version of Tuesday and Wednesday
- Saturday = Game day; watch film then we walkthrough
- Sunday = DAY OFF

## Strength &amp; Conditioning Training



“Why Train for Second Place?”

4 Days A Week

Phase 1: 6 - Weeks (May 13 - June 22)

## MONDAY - UPPER BODY

	Sets	Reps
Barbell Bench Ladder (Start heavy - work to light)	4	5, 10, 15, 20+
Dumbbell Incline Bench	4	8-12
Dumbbell Curl to Arnold Press	4	8-10
Dumbbell Lateral Side Raises	3	12-15
Barbell Landmine T Bar Rows	3	12-15
Pushups	1	40
Incline Push Ups	1	40
Decline Pushups	1	40
Bench Dips	1	60
Triceps Extensions	4	8-10
Dumbbell Pullovers	3	8-10
Core Du Jour (The 6 Core Groups)	1	50 reps or 1 minute hold
Pick 1 exercise from each group to do		
Do 50 reps total / or 25 each side depending on exercise / 1 minute hold on planks or holds		

## TUESDAY - LOWER BODY

	Sets	Reps
Barbell Bench/Box Squat (Heavy to Light)	4	4, 7, 10, 12
Dumbbell Step Up on Bench/Box	4 each leg	6-8
- super set w/ Skater Jumps	4 each leg	8-10
Dumbbell Lateral Lunges	3 each leg	9-11
- super set with Dumbbell Single Leg RDL's	3 each leg	10-12
Box/Bench Jumps	1	20-25
Depth Jumps	1	12-15
Gorilla Squats	2	15-20
Kettle Bell Swings	3	12-15
Dumbbell Calf Raises (Toes Straight, Toes Out, Toes In)	1 of each	30-35
Yoga Ball Single Leg Hamstring Curls	3 each leg	10-15
Core Du Jour (The 6 Core Groups)	1	50 reps or 1 minute hold
Pick 1 exercise from each group to do		
Do 50 reps total / or 25 each side depending on exercise / 1 minute hold on planks or holds		



## Strength & Conditioning Training

## “Why Train for Second Place?”

## 4 Days A Week

## Phase 1 : 6 - Weeks (May 13 - June 22)

## THURSDAY - UPPER BODY

Barbell Close Grip & Wide Grip Bench	2 of each	To Failure
Dumbbell Decline Bench	4	8-12
Dumbbell Zottman Curl	4	8-10
Lat Pulldowns	5	12-15
Dumbbell Single Arm Row	3 each	12-15
Banded/Assisted Pullups	1	25-30
Dumbbell Shrugs	4	10-12
Barbell Upright Rows	3	12-15
Dumbbell I - Y - T's	1 of each	20
Triceps Skull-crushers	4	10-12
Close Grip Pushups	3	8-10

Core Du Jour (The 6 Core Groups) 1 50 reps or 1 minute hold  
Pick 1 exercise from each group to do  
Do 50 reps total / or 25 each side depending on exercise / 1 minute hold on planks or holds

## **FRIDAY - LOWER BODY**

Hexbar Deadlifts	4	15, 12, 8, 4
Dumbbell Side Step Up on Bench/Box	4 each leg	6-8
- super set w/ Long Jumps (after both legs of DSSU)	4	5-6
Dumbbell Forward Lunges	3 each leg	6-8
- super set with Barbell RDL's (135 lbs on bar)	3	7-10
Box/Bench Jumps (Jump off 2 feet/Land on 1)	1	15 each leg
90 Degree Depth Jumps	1	10 turning each way
Cannonball Squats	2	15-20
Balance Matrix	3 each leg	18
Barbell Calf Raises (Toes Straight, Toes Out, Toes In)	1 of each	30-35
- 135 lbs on bar		
Single Leg Hamstring Bridges	3 each leg	12-15

Core Du Jour (The 6 Core Groups) 1 50 reps or 1 minute hold  
Pick 1 exercise from each group to do  
Do 50 reps total / or 25 each side depending on exercise / 1 minute hold on planks or holds



## 4 Days A Week

## Phase 2 : 6 - Weeks (June 13 - August 2)

## MONDAY - UPPER BODY

	Sets	Reps
Barbell Bench Burnout (155 lbs on bar)	5	To Failure
Dumbbell Incline Bench Flyes	4	8-12
Dumbbell Incline Hammer Curls	4	12-15
Truck Drivers	5	12-15 each way
Pie Servers	3	16-20
Plate Elevated Pushups	1	50
Jackknife Push Ups	1	40
Reverse Grip Bench Pushups	1	40
Bench Dips	1	60
Triceps Kickbacks	4	8-10
Seated Cable Rows	4	18-22
Straight Arm Pull Down	3	12-15
Core Du Jour (The 6 Core Groups)	1	70 reps or 1 minute hold
3 of the 6 exercises must be from 3 bottom rows		
Do 70 reps total / or 35 each side depending on exercise / 1 minute hold on planks or holds		

## TUESDAY - LOWER BODY

	Sets	Reps
Barbell Free Back Squat Burnout	4	To Failure
Barbell Step Up on Bench/Box (95 lbs on bar)	4 each leg	10
- super set w/ Vertical Squat Jumps	4	5-6
Dumbbell Elevated Reverse Lunges	3 each leg	9-11
- super set with Wall Sit	3	45 seconds
Banded Clams	3 each leg	15
Triple Jump Landing	1 each leg	5
Nordic Hamstring Curl	2	12-15
Bodyweight Curtsy Lunge	3 each leg	12-15
Leg Press Calf Raises (Toes Straight, Toes Out, Toes In)	2 of each	30-35
Yoga Ball Hamstring Curls	3	15-20
Core Du Jour (The 6 Core Groups)	1	70 reps or 1 minute hold
3 of the 6 exercises must be from 3 bottom rows		
Do 70 reps total / or 35 each side depending on exercise / 1 minute hold on planks or holds		



## 4 Days A Week

## Phase 2 : 6 - Weeks (June 13 - August 2)

## THURSDAY - UPPER BODY

## Sets

## Reps

Dumbbell Bench Press Drop Set (Heavy -> Light)	5	4, 10, To Failure
Barbell Shoulder Press (75 lbs on bar)	4	8-12
EZ Bar Curls (10 lbs each side)	4	To Failure
Reverse Lat Pulldowns	5	12-15
Dumbbell Piston Row (75 lb +/- Change hands)	3 each way	12-15
Banded/Assisted Wide Pull Ups	1	25-30
Barbell Shrugs (115 lbs+ on bar)	4	10-12
Dumbbell Upright Rows	5	12-15
Dumbbell Seated Front, Lateral, Bent Over Raises	2 of each	20
Bench Dips + Feet Elevated	6	10-12
Dumbbell Side Bends	3	8-10
Core Du Jour (The 6 Core Groups)	1	70 reps or 1 minute hold

3 of the 6 exercises must be from 3 bottom rows  
 Do 70 reps total / or 35 each side depending on exercise / 1 minute hold on planks or holds

## FRIDAY - LOWER BODY

## Sets

## Reps

Barbell Deadlifts	4	15, 12, 8, 4
Dumbbell Goblet Squat (65 lb+)	4	6-8
- super set w/ Bodyweight Walking Lunge	4 each leg	6
Dumbbell Transverse Lunges	3 each leg	6-8
- super set with Banded Spanish Squats	3	8-10
Bench Jumps (Jump over bench/ Forward & Side to Side)	1	10 each
Pull Throughs (Bands or Cable Weight)	1	10 turning each way
Suitcase Squats	2 each side	15-20
Elevated Sumo Squat	3	15
Barbell Calf Raises (Toes Straight, Toes Out, Toes In)	1 of each	35-40
- 135 lbs on bar		
Gorilla Squats	3	12-15
Core Du Jour (The 6 Core Groups)	1	70 reps or 1 minute hold

3 of the 6 exercises must be from 3 bottom rows  
 Do 70 reps total / or 35 each side depending on exercise / 1 minute hold on planks or holds

# CORE DU JOUR

Pick one exercise from each category to complete after lift



upper



lower



six-pack



obliques



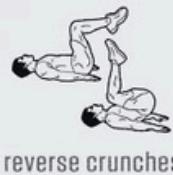
complete



core



crunches



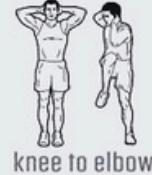
reverse crunches



flutter kicks



sitting twists



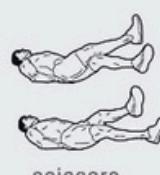
knee to elbow



half wipers



high crunches



scissors



elbow plank



cross crunches



knee-to-elbow v2



arm / leg raises



sit-ups



leg raises



L-sit



side jack-knives



dead bug



wipers



long arm crunches



pulse-ups



star plank



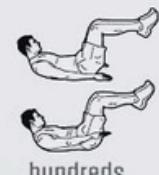
toe taps



plank crunches



plank rolls



hundreds



bicycle crunches



hollow hold



sitting punches



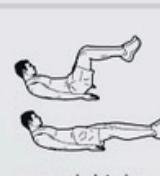
side plank crunches



knee-in twists



knee crunches



crunch kicks



V-ups



side plank



V with rotations



climber taps

# FOOTBALL FIELD POWER CONDITIONING

COMPLETE ON DAYS WE DO LIFT

Week	Drill	Reps/Dist.	Rest	Week	Drill	Reps/Dist.	Rest	Week	Drill	Reps/Dist.	Rest
1	Stride	2 x 110 yds	30 sec	9	Stride	2 x 100 yds	30 sec	15	Stride	2 x 100 yds	20 sec
	Stride	2 x 100 yds	30 sec		Stride	2 x 80 yds	30 sec		Stride	2 x 80 yds	20 sec
	Sprint	12 x 80 yds	50 sec		Sprint	3 x 60 yds	40 sec		Sprint	4 x 60 yds	20 sec
2	Stride	2 x 100 yds	40 sec		Sprint	2 x 50 yds	20 sec		Sprint	4 x 40 yds	20 sec
	Stride	2 x 80 yds	40 sec		Sprint	2 x 30 yds	20 sec		Sprint	4 x 20 yds	20 sec
	Sprint	12 x 60 yds	40 sec		Sprint	4 x 10 yds	20 sec		Sprint	4 x 10 yds	20 sec
3	Stride	2 x 100 yds	40 sec		Sprint	2 x 30 yds	20 sec		Sprint	4 x 20 yds	20 sec
	Stride	2 x 80 yds	40 sec		Sprint	2 x 50 yds	20 sec		Sprint	4 x 40 yds	20 sec
	Sprint	2 x 70 yds	40 sec		Sprint	3 x 60 yds	20 sec		Sprint	4 x 60 yds	20 sec
	Sprint	2 x 50 yds	40 sec	10	Stride	4 x 100 yds	20 sec	16	Stride	3 x 100 yds	20 sec
	Sprint	2 x 30 yds	40 sec		Stride	4 x 80 yds	20 sec		Stride	3 x 80 yds	20 sec
	Sprint	4 x 10 yds	40 sec		Sprint	10 x 60 yds	30 sec		Sprint	3 x 60 yds	20 sec
	Sprint	2 x 30 yds	40 sec	11	Stride	4 x 100 yds	30 sec		Sprint	3 x 40 yds	20 sec
	Sprint	2 x 50 yds	40 sec		Stride	3 x 90 yds	30 sec		Sprint	3 x 20 yds	20 sec
	Sprint	2 x 70 yds	40 sec		Sprint	14 x 30 yds	20 sec		Sprint	6 x 10 yds	20 sec
4	Stride	3 x 80 yds	30 sec	12	Stride	3 x 100 yds	20 sec		Sprint	3 x 20 yds	20 sec
	Stride	3 x 70 yds	30 sec		Stride	4 x 70 yds	20 sec		Sprint	3 x 40 yds	20 sec
	Sprint	14 x 50 yds	35 sec		Sprint	3 x 40 yds	20 sec		Sprint	3 x 60 yds	20 sec
5	Stride	2 x 110 yds	25 sec		Sprint	3 x 30 yds	20 sec				
	Stride	2 x 90 yds	25 sec		Sprint	3 x 20 yds	20 sec				
	Sprint	12 x 40 yds	30 sec		Sprint	4 x 10 yds	20 sec				
6	Stride	2 x 100 yds	25 sec		Sprint	3 x 20 yds	20 sec				
	Stride	2 x 80 yds	25 sec		Sprint	3 x 30 yds	20 sec				
	Sprint	2 x 50 yds	20 sec		Sprint	3 x 40 yds	20 sec				
	Sprint	2 x 40 yds	20 sec	13	Stride	3 x 100 yds	30 sec				
	Sprint	2 x 25 yds	20 sec		Stride	3 x 80 yds	30 sec				
	Sprint	2 x 10 yds	20 sec		Sprint	12 x 60 yds	20 sec				
	Sprint	2 x 25 yds	20 sec	14	Sprint	3 x 100 yds	30 sec				
	Sprint	2 x 40 yds	20 sec		Sprint	3 x 90 yds	20 sec				
	Sprint	2 x 50 yds	20 sec		Sprint	12 x 40 yds	20 sec				
7	Stride	3 x 110 yds	30 sec								
	Stride	3 x 80 yds	30 sec								
	Sprint	12 x 60 yds	35 sec								
8	Stride	3 x 100 yds	30 sec								
	Stride	4 x 80 yds	30 sec								
	Sprint	10 x 50 yds	20 sec								

Stride = 75% Run  
Sprint = Full Speed Effort



## Daily Practice Plan

No: Wednesday

Date: 1-26-25

TIME	DRILL	TEAMS/COACHES
12:00	Quote -> Miller	
12:05	Warm Up	
	① 6 Ball Shooting	10:00
	② Shots	6:00
	③ Skill	5:00
	④ Continuous D&K	6:00
12:30	5/0 Offense	10:00
	① Scout Team RMC	
	② Horns 2 = Duck-In	
	③ 7 continuity = zoom 1st.	
12:40	5/5 Full Court	20:00
	① Games to 3 Baskets	
	② Change Scout Defenses	
	③ Winners Stay	
	a) 1st to 4 wins	
1:00	Defensive Prep	10:00
	① Monster Review	
	② sets	
	a) Floppy, wing R/R, stagger	
1:15	5/5 Full Court	
	① Situational Games	
	② 3:50, 3:25, 2:45, 1:30	

# AZ CHRISTIAN POTENTIAL STARTERS



## 1 Trent Hudgens

6'1" Guard

165 lb SR

Right Handed. Scoring Guard, who plays smooth off the dribble going either way; favors going right. Quick, finesse finisher at rim, will mix in some one-legged floaters. Will be best PG we will see possibly all year. When he shoots 3's, they are all off catch and shoot; usually when his defender digs on post, he relocates and shoots the kickouts.

**REESE**

2024-25      PLAYED      10      STARTED      10

Min.	FGM	FGA	FG%	3 M	3 A	3Pt%	FTM	FTA	FT%	PPG	APG	TO	REB	OREB
27.4	56	121	46.3%	15	39	38.5%	22	30	73.3%	14.5	4.1	3.0	3.4	1.0
2 FG%	50.0%	%ATT from 3	32.2%				Stats projected over 40 min.				21.2	6.0	4.4	5.0

## 2 Dominic Gonzalez

6'3" Guard

175 lb GR

Right Handed. 3 PT Shooter. Close to a touch. Quick help stunts and get back to him. Capable driver, but his M.O. is to catch and shoot - wants to stay wide and be a perimeter threat to allow drivers bigger gaps as his defenders tend to not be in gaps when guarding him.

**ELIJAH**

2024-25      PLAYED      10      STARTED      10

Min.	FGM	FGA	FG%	3 M	3 A	3Pt%	FTM	FTA	FT%	PPG	APG	TO	REB	OREB
27.0	37	76	48.7%	27	61	44.3%	16	24	66.7%	9.9	1.2	1.0	2.3	0.9
2 FG%	66.7%	%ATT from 3	80.3%				Stats projected over 40 min.				14.7	1.8	1.5	3.4

## 0 Ese Onakpoma

6'4" Guard

180 lb JR

Right Handed. Athletic Wing, wants to drive to rim, will back down smaller guards. Crashes boards on the offensive end. Highly capable 3 point shooter, like shooting on run behinds DHO's.

**LANE**

2024-25      PLAYED      10      STARTED      10

Min.	FGM	FGA	FG%	3 M	3 A	3Pt%	FTM	FTA	FT%	PPG	APG	TO	REB	OREB
27.4	55	106	51.9%	13	27	48.1%	35	51	68.6%	13.8	1.9	1.9	3.7	1.3
2 FG%	53.2%	%ATT from 3	25.5%				Stats projected over 40 min.				20.1	2.8	2.8	5.4

## 10 Arik Nicholas

6'5" Forward

190 lb SR

Right Handed. Cutter/Slasher, who plays high above the rim. Must keep him off the glass, he will crash and try to tip out to guards on perimeter. Capable driver, nothing flashy with his handles; downhill drive. If he catches on the perimeter, close to about an arms length and a half; anticipate drive.

**ELI**

2024-25      PLAYED      10      STARTED      10

Min.	FGM	FGA	FG%	3 M	3 A	3Pt%	FTM	FTA	FT%	PPG	APG	TO	REB	OREB
21.0	25	53	47.2%	3	17	17.6%	11	15	73.3%	6.4	1.1	1.2	3.0	0.8
2 FG%	61.1%	%ATT from 3	32.1%				Stats projected over 40 min.				12.2	2.1	2.3	5.7

## 8 Anthony Howell

6'7" Forward

220 lb SR

Right Handed. Post player, all shots are within the key area. Big and physical, will look to use his body to create space, uses spins and rip throughs to create his shots. Don't press up on his back if you are in bad position, he will look to baseline rip for quick finishes. Must box him out on the O Glass.

**NOAH**

2024-25      PLAYED      10      STARTED      10

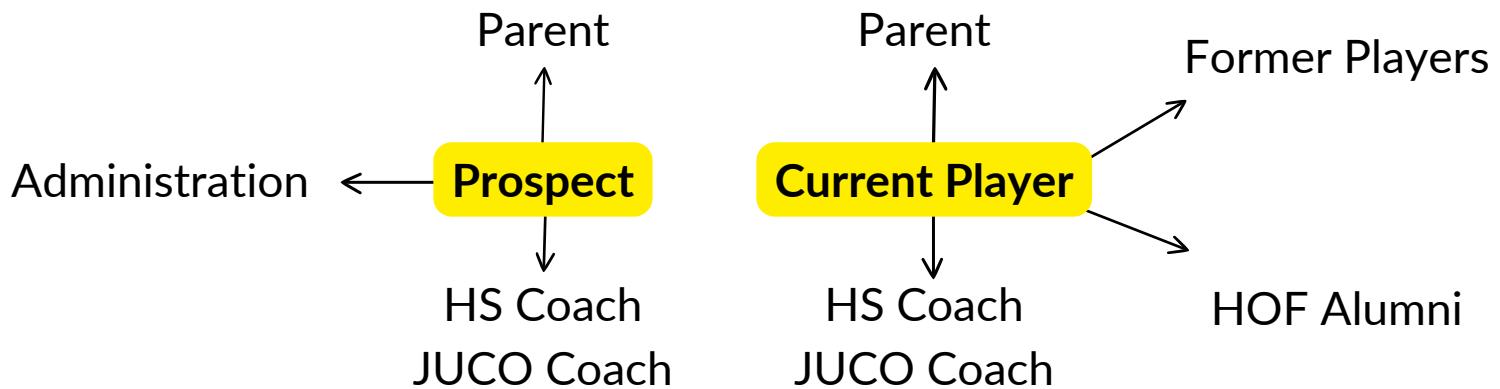
Min.	FGM	FGA	FG%	3 M	3 A	3Pt%	FTM	FTA	FT%	PPG	APG	TO	REB	OREB
23.7	47	70	67.1%	0	1	0.0%	24	43	55.8%	11.8	2.2	2.9	5.6	1.3
2 FG%	68.1%	%ATT from 3	1.4%				Stats projected over 40 min.				19.9	3.7	4.9	9.5

Yellow Player Names is who they will be as scout team

# SELLING THE PROGRAM



# Ways We Can Sell The Program : Target Audiences



## Example: Alumni Game

HS Prospect: Send invitation, - market the event heavily - Include time to visit with coaches, see campus, enjoy a meal, and see facilities/gym/weight room

HS Coach: Focus on personally inviting prep coaches of your recruits. Then secondly, invite all coaches from the state and your region.

HS Parent: Mail Invite - Invite them to "come check us out!" - Send info on what to expect with recruiting.

Current Players Parents: Send Invite - Maybe plan a team BBQ / meal. Their child is already a part of the program. Even if I am new, I'd love to get to know them.

HS Coach of Current Player: Invite them personally - They are proud to see their former players living their dream as a college student-athlete. Make sure to make them feel wanted so they will continue to send future players to your program.

Former Players: Send Mailouts & Personal Invites - Make them feel as if they are still a part of the program. Many alumni are always looking to reinvest in the program. This is money and resources for travel, hotels, meals, new gear, etc. We could plan a pre-game or post-game former player tailgate or luncheon.

# Top Factors When It Comes To Choosing School For A Recruit

- Academic support available for student-athletes
- Athletic department budgets
- Big name school vs. small name school
- Brand of athletic gear
- City the school is located in
- Class sizes
- Conference strength / Level of competition
- Consistent success of athletic program
- Crime rates of city
- Degrees / Programs offered
- Distance from home
- Facilities
- Family atmosphere
- Graduation rates of student-athletes
- Opportunity to win a conference championship
- Other prospect signees
- Personality of the head coach
- Player improvement / Development
- Playing time - Opportunity to start or get significant minutes
- Program on the rise after a few tough years
- Relationship with the head coach
- School spirit
- Student body
- Style of play
- Team discipline
- Traditions
- Two-sport athlete opportunities
- Visibility to help earn national individual awards

# What Parents Are Interested In

- Location
  - Close to home
  - Ease of travel from home
  - Safe city & campus
  - Ability for family to get to home and conference games
- Academics
  - Prestige of degree from school
  - Graduation rate
  - Dual-degree opportunities
  - Graduate school programs
  - Expectations from the coaching staff
  - Tutors
  - Internship opportunities before graduation
  - Professor to student ratio
- Winning
  - Tradition of program
  - Championship history
  - Style of play
  - Offense
  - Defense
  - Competitive vs opponents
- Athletics & Player Development
  - Great teacher who will help child develop
  - Leadership and discipline development under a great mentor
  - Program philosophy / Mission statement
  - Coach has a resume of great players he's coached in the past
  - Weight room development / Physical improvements on physique
  - Early playing time
  - Depth chart at child's position
  - Gameday atmosphere
  - Media coverage / Social media posts

# What Prospects Are Interested In

Some factors apply, some may not... what to Tweet, Instagram, Mail Out, and Email to Prospects and their parents

- Alumni in the corporate world
- Apparel of team
- Average salary of new grad
- Big city or college town backdrop
- Campus diversity
- Campus pictures
- Campus traditions
- Career development
- Coaching pedigree of head coach
- Community service of players and team
- Cost of degree - tuition, room, board, etc.
- Degrees
- Dining hall(s)
- Diversity of campus
- Dorms
- Ease of travel during athletic season
- Facilities
- Former players in real world profession path
- Gameday traditions
- Job fairs
- Legendary alumni and athletes
- National awards
- Online tour of campus
- Pictures of head coach with fans and students interacting
- Pictures of town
- Preseason rankings
- Quotes/articles about program
- Stadium/arena expansions - maybe new practice facility/weight room
- Team success
- Upcoming games
- Weight room pictures - philosophy, improvements, etc.
- Wins over ranked teams

And so much more



# RECRUITING

**“No Stone Left Unturned”**



## 8 Ways To Discover Players

1. National & Regional Scouting Services
2. Regional or National Combines
3. AAU Tournaments and Games
4. High School and AAU Recommendations
5. Camps
6. Highlight Videos
7. Were Offered by a Rival or Comparable School
8. Political Referrals: Boosters, alumni, former players, university employees, etc.

## Build Your Database

First rule to building your database, is to KEEP EVERYTHING!

You will want to know every little detail about a potential recruit that you want in your program in the near future. The easiest way to do this is have a very detailed questionnaire available as a mail out or even better to have a digital one on the school's athletic website.

The details I would always like to know are:

- Home address - send mail outs, school brochures, etc.
- High school they attend
- Contact phone numbers and emails - cell & home of recruits and parents & emails
- Nicknames or preferred names
- Height, weight, wingspan, and other physical measurements
- Position they play
- Academic scores - GPA, ACT, SAT, etc.
- AAU Team they play for
- College academic degree interest
- Social media handles - I want to know what recruit is into / what he posts - good and bad - cause we can eliminate prospect if he's into things I find inappropriate or demeaning

## Freshman going to be Sophomore Recruits

- Send questionnaires to prospects you have heard of, physically watched, or know they have an older sibling that has proven collegiate talent.
- Send summer camp info/brochures to get them on campus and see you facilities, current players, and interact with you on and off the court.
- Request any highlight tape they had from their Freshman season.
- Get in tight with the high school coach and club program the recruit attends/plays for.

## Sophomore going to be Junior Recruits

- See listed above
- Visit high schools of recruits to watch open gyms, off-season workouts during evaluation periods.
- Unofficial visits - Invite them to campus, play with current college players, meet with some admissions and professors about what the school has to offer, campus tour (cafeteria, dorms, specific labs, favorite hangouts, athletic facilities, etc.)
- Keep in contact over times that keeps recruits engaged and know your interest is true and sincere, rather than just a bluff / ego stroke for yourself.

## Juniors going to be Senior Recruits

- See listed above
- Send handouts:
  - Written letters, academic pamphlets, articles from the press about the program, admissions guidebooks of all programs offered at the college/university.
- Social Media Shout Outs:
  - Instagram & X posts with athlete tagged wearing college/ university gear in gymnasium or locker room.
  - This is important for social media monitoring as well, make sure the recruits aren't posting content that makes them unrecruitable
- Get ACT/SAT Scores:
  - See if their scores are good enough to get academic help/scholarships, etc.

## Seniors: 6-8 Months From Graduation

- See listed above
- Make sure your narrowed down to a final landing spot / don't waste your time on a recruit if they are not serious about attending your college/university.
- Get recruit on campus for Official Visit
- Start going over what you will cover on their scholarship / aid
- Make sure you have time invested in parents/guardians, because the coaching staff will be in charge of recruit's care and upbringing now, for the under grad timeline of his time on campus. A great thing for this too is setting up home visits/take them to dinner in the recruits home town.

## Recruiting Junior College

- Recruiting JuCo players is my opinion is finding a need that you can't find in state.
- If you as a HC like quick athletic wings that are 6'5" +, then you probably need to find some JuCo guys. If there's a 7'0" Center who is a potential D1 guy, but doesn't have the grades to go D1 (non qualifier), maybe you can get him as an NAIA recruit and put him in a academic program that won't be to strenuous and intimidating.
- MAKE SURE THEY ARE A QUALITY KID - this has nothing to do with athletic ability. I want kids that I know at night are not doing anything that would contradict morals and ethics. As a future head coach, I want to make sure that I am able to sleep at night instead of worrying about a player or two who could have a run in with the law, or are doing things that would make me suspend them from the team indefinitely.
- Make sure they do mesh with your style of play
- Make sure they would be the kind of kid who would get along with your team, and be a model member of the student body on campus.

## Recruiting Division 1 Drop Downs

- Everything up above would be the same from recruiting a JuCo player.
- How to recruit them:
  - Get every in state kid you can on campus (Ex: We were able to get recruits from Montana & Montana State, because they were Montana kids. If we had a Montana kid leave from an out of state D1, then we better find everyway to get him on campus once his name hits the transfer portal.)
- We can also recruit regional kids who are D1, but may have not been quite a D1 talent. Regional kid for me would be a kid from a neighboring/border state to the one we are currently in (Ex: Montana - Idaho, Utah, Wyoming, North Dakota)

# FUNDRAISING PLAN



# Fundraising Ideas & Camps

**6-Man Club** - A flyer that we would mail out to all alumni from the past 25-40 years that would be willing and able to donate back to the program/foundation. Prices can be tailored to better draw in donations, but the perks would be to give back to them in exchange of fan gear, tickets and passes to games, potential collectors memorabilia, etc.

**“Mascot Nickname” Fest Winter Shootout** - A 3 vs 3 half-court basketball tournament that we can market to the local youth. Charge \$100 a team with a guarantee of 5 games. We did this when I was a player at Montana Western, and it was a big money maker. I actually implemented the same idea for our inaugural test run here at Montana Tech in December 2022. (Go to next page for sign up sheet).

Ex: Digger Fest, Dawg Fest, Eagle Fest,

**Basketball Camps** – Over the course of 35-40 days it is very possible to run 3-5 basketball camps

- K-2 grade (9am-12pm) Monday-Wednesday = 80-90 kids @ \$90/kid = \$7,200 - \$8,100
- 3-5 grade (1pm-3pm) Monday-Wednesday = 80-90 kids @ \$90/kid = \$7,200 - \$8,100
- 6-8 grade (9am-12pm) Thursday-Saturday = 80-90 kids @ \$90/kid = \$7,200 - \$8,100
- 9-12 grade (4 Day) Monday-Thursday (All Day/Overnight) = 90-108 kids
  - 9-12 Overnight Camp = minus cost for dorm fee and cafeteria fee try to make 225-250 off per camper. Total revenue could be anywhere from \$20,250 - 22,500 on low end, \$24,300-\$27,000 on the high end.
  - Now if we did the same thing for campers 5th-8<sup>th</sup> grade overnight, we could potentially make over \$35,000 + for camp revenue from 2 overnight camps combined.

**Unsigned Seniors Camp** – Chance to evaluate unsigned seniors for potential walk on spots

- 40-50 kids @ \$50 = \$2,000 - \$2,500 (1 Day for 3-4 hours)

**Future College Athlete Camp** – Elite drills for advanced youth looking to get pro style workouts

- 50-90 kids @ \$90 for 1 days = \$4,500 - \$8,100 (5 hours for 1 day)
- Basketball court & weight room demonstrations, mock scouting report/film sessions, NCAA/NAIA clearinghouse and academia criteria
- PDF's will be given to each camper (Summer Workouts / Meal Plan / Strength & Conditioning Program)

# DIGGER FEST

## 3 ON 3

## WINTER SHOOTOUT



November 30  
HPER Complex

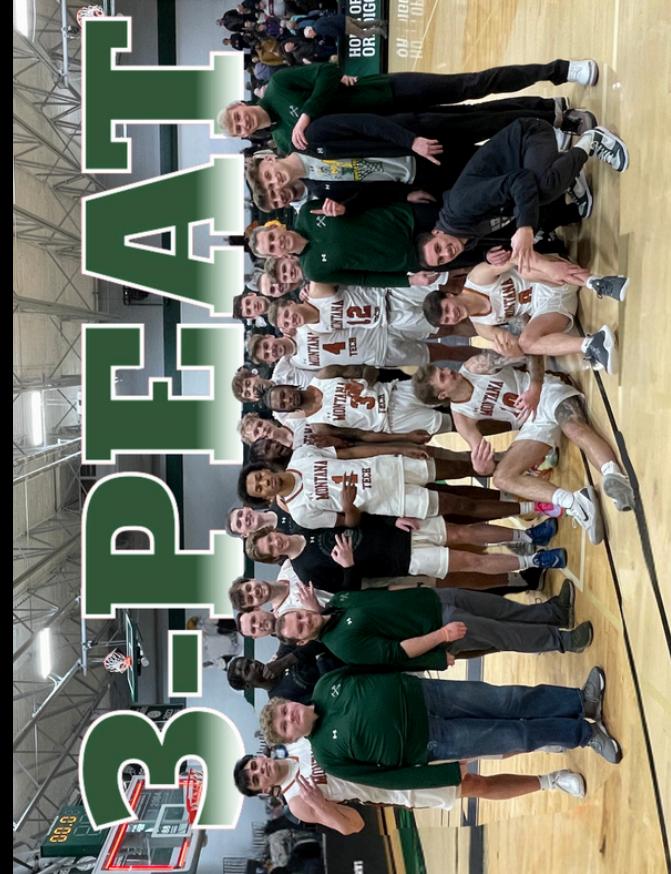
- \$125 per team (\$25 for 5th team member) --> Co-ed teams welcome
- 4 game guarantee w/ bracket champions
- Email: [basketballcamps@mtech.edu](mailto:basketballcamps@mtech.edu) for more information
- Grade Division - Please Circle: 3rd / 4th / 5th / 6th / 7th / 8th
- Please list team name & 3-4 players information
- Mail Registration + Check to: Montana Tech Basketball / 1300 W Park Street / Butte, MT 59701

### Team Name:

Last Name	First Name	Last Name	First Name		
City	State	Zip	City	State	Zip
Phone		Phone			
School	Grade this year	School	Grade this year		
Parent/Guardian Signature		Parent/Guardian Signature			
E-mail Address		E-mail Address			
Last Name	First Name	Last Name	First Name		
City	State	Zip	City	State	Zip
Phone		Phone			
School	Grade this year	School	Grade this year		
Parent/Guardian Signature		Parent/Guardian Signature			
E-mail Address		E-mail Address			

# Montana Tech

## Men's Basketball



### 2024-25 Montana Tech Men's Basketball

- 6 straight winning seasons; 1st time in program history
- 83-17 overall record the past 3 years
- 45-6 overall Frontier Conference Record last 3 years
- 1st program in Frontier Conference history to win 3 straight regular season and conference tournament championships
- #8 Final National Ranking
- Hosted National Tournament Opening Rounds in back-to-back years
- 3 straight National Tournament appearances
- Over the past 3 seasons: 4 all-Americans, 10 all-conference selections, FC POY (1), DPOY (2), NCOY (3), 6th Man of the Year (2), Pros (3)

Donate online: <https://impact.mtech.edu/MBB>  I'd rather have my gift be 100% tax deductible and not receive any merchandise



Shift Size:

Montana Tech University - Men's Basketball  
1300 W. Park Street  
Butte, MT 59701

Montana Tech Men's Basketball  
All-American Member (\$2,500 or above)

All- Conference Member Package (\$1,000 or above)

note "6th Man Club" in the memo portion of check

Mail Donations With This Form:

Montana Tech Men's Basketball  
All- Conference Member Package (\$1,000 or above)

Center Court Member Package (\$500 or above)

3-Point Member Package (\$150 or above)

not receive any merchandise

Phone

Email

Address

Name

6th Man Club



Join the  
**6th Man Club**

## 3-Point Member \$150 Minimum Donation

### Receive the following:

- Official Montana Tech Team Gear
- 2 tickets to any home game

## All-Conference Member \$1,000 Minimum Donation

### Receive the following:

- Official Montana Tech Team Gear
- Special Practice Access
- 2 tickets to 10 home games
- Miniature championship banner
- 2 Frontier Conference Tournament Tickets

## Center Court Member \$500 Minimum Donation

### Receive the following:

- Official Montana Tech Team Gear
- Special Practice Access
- 2 tickets to 5 home games
- Signed Team Photo

## All-American Member \$2,500 Minimum Donation

### Receive the following:

- Same as All-Conference Member +
- Championship ring
- 2 season tickets to ALL home games
- 2 National Tournament Opening Rounds Tickets
- LOCKER LEGACY SPONSORSHIP

**Montana Tech Men's Basketball**  
(Please note "6th Man Club" in the memo portion of the check)

Send donations to:  
**Montana Tech Men's Basketball**  
Attn: Adam Hiatt  
1300 W. Park Street  
Butte, MT 59701

Donate online:  
<https://impact.mtech.edu/MBB>



# COMMUNITY SERVICE

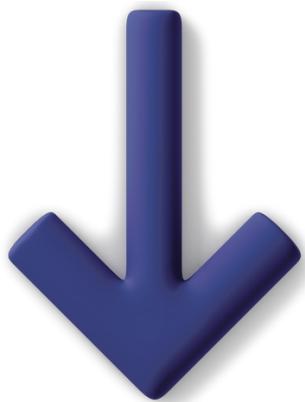


# Community Service Ideas

Volunteer in these ways:

- Food shelter / Serve homeless at Thanksgiving
- Read to kids at elementary schools
- Walk to school with kids / walking school bus
- Volunteer at retirement homes
- Clean up community park(s)
- Toys for Tots Game
  - 1 toy donation = free admission per person
  - Ex: Family of 4 = 4 toys for free admission
- Canned Food Drive Game
  - 5 canned/boxed dry goods = free admission

## Things I Have Done Elsewhere





We did this with all athletic teams and it was a great turn out:

We put all athletic teams in specific neighborhoods of Butte, and we went door to door, trick or treating for canned goods to donate to the food bank of Silver Bow County.

We were able to donate over 3,000 items for the food bank in town.



## Empty Bowls

Supporting Butte's Children

### **ABOUT EMPTY BOWLS**

For the past eight years, the Butte Food Bank's Backpack Program for children who are food insecure, has been funded by Empty Bowls, a pottery fundraising event that brings in roughly \$50,000.00 per year.

This year's event will take place Wednesday April 5th, 2023 at the Butte Civic Center.

Tickets can be purchased for \$20 for a regular bowl and all you can eat soup or \$100 for a larger bowl. Tickets are being sold at the Butte Emergency Food Bank and the Butte Civic Center prior to the event.

Restaurants, local mom & pop shops, and/or volunteers could make one type of soup to fill bowls all night for this fundraiser.

Our men's basketball team was requested to be servers and help show people to their seats. We also served bread and butter to the tables where the people ate at. All money went to Butte Food Bank.

We could adopt this idea & create a way where the local food bank gets 70% of the proceeds, the men's basketball program, or we get the whole athletic department involved to be servers gets 15% of the proceeds & maybe get the art department or a local artist to create decorative 14-16oz & 26-30oz bowls to be used as whatever the donors want it for... The art department or local artists would then get the other 15% of proceeds.

We could find a date in the first 2 weeks of April, and do this in the main gymnasium: set up tables and chairs for donors to sit at. We could have silent auction items put up as donations from local stores, restaurants, etc. as well that would be collected, and maybe even some live music.

This could go on for about 2-3 hours. Treat it as a happy hour style event on top of the soup. Have a cocktail/beer table as well as a desert bar serving coffee along with the deserts.



Something I have always wanted to do is to partner up with a local humane society and try and help local dogs and cats get adopted.

I would love to have the humane society bring the animals that have been in the shelter the longest a chance to come to games and set up a "petting zoo" style area to show how great these animals could be as pets.

On top of this, I would try and get my players to volunteer time once a week to go over and help walk the dogs / play with them for 30 minutes just to give the animals a change of scenery from the kennels.

# CONCLUSION & CLOSING SELL



In conclusion, I am confident that I am an ideal candidate to lead your men's basketball program into its next chapter. My experience, work ethic, and philosophy align seamlessly with the goals and values of your academic and athletic prowess. As a coach, I not only understand the importance of success on the court, but I also prioritize the development of well-rounded student-athletes who excel academically, socially, and personally.

I bring to the table a proven track record of building strong, disciplined teams and cultivating a winning culture, regardless of the size of the institution or the level of competition. My ability to develop young talent, create a cohesive team environment, and maintain a focus on character and integrity will ensure that your program continues to grow both in terms of wins and the overall experience for each student-athlete.

At a smaller college, the need for a coach who can connect with players, staff, and the community is even more critical. I am committed to being more than just a coach – I will be an ambassador for your program, a mentor to your athletes, and a dedicated advocate for the mission of your athletic department. Whether it's increasing recruitment, fostering school spirit, or building relationships with alumni, I am eager to contribute to all facets of your department's success.

Ultimately, I believe that my leadership style, my dedication to developing young athletes, and my passion for the game will make a lasting and meaningful impact on your men's basketball program. I am ready to roll up my sleeves, get to work, and guide this program to new heights.

Thank you for your time and consideration. I look forward to the opportunity to discuss how I can contribute to the future success of your team and your department.

